



2025

HOLIDAY CATALOG

WWW.BRIANNAREAGANART.COM

Hello.



In case we haven't met, I'm Brianna Reagan. I am a local Alaskan artist living and working in Fairbanks, Alaska, where I raise two little humans with my hard-working husband. Together, we have a Siamese cat named Murphy and two red malamutes named Koa and Penny.

I have been making art since before I can remember, but I turned it into a business in 2010. I've been a solo-preneur since then, and am so proud of everything I've accomplished as a woman-owned company.

While primarily known as a fine artist, I have also discovered a love for design. My fine art and illustration background is a solid foundation that allows me to create unique and memorable designs for merchandise, or gorgeous patterns for home goods.

Together, my fine art and design practices have evolved to create this robust retail catalog full of authentically designed, high quality goods. I invite you to find something you love!

Fine Art & Design



Made by hand

Handmade is something that is made by all of life's experiences. The art I make by my hand is about connecting to nature and inspiring creativity. Every piece, whether created analog or digital, is created by my hand.



USA + AK proud

I source (nearly) all my products from local-Alaskan or USA-based companies. I am fiercely Alaskan, and allow the rough beauty of Alaska to seep into my work. I embrace it on my own terms - painting bones instead of birch trees, and creating weirdness out of the wilderness.



Earth-friendly

I employ earth-friendly materials as often as I can, from the compostable plastic sleeves, to the recyclable packaging elements, and even reused shipping materials. This is my effort to move toward more sustainable products and to decrease the environmental impact my art has on the environment.

CERAMIC MUGS

A Perfect Gift for the Holidays



Forget Me Not

A serene powder blue mug with the state flower rendered in powder blue ink.



Dwarf Dogwood

Intricate green ink highlights the Dwarf Dogwood flower against a crisp white backdrop.



Wild Rose

A delicate blush of pink blooms on a vanilla-colored mug, capturing the charm of Alaska's wild rose.

Bring the serene beauty of Alaska's wildflowers to your store with these charming Alaskan Wildflower mugs. Ideal for gift shops, home décor boutiques, or Alaska-themed retailers, these mugs make a perfect gift for the holidays! Whether used for hot cocoa, coffee, or tea, these mugs offer a cozy, nature-inspired experience with every sip.

Made with durable ceramic, these 12 oz mugs feature a smooth matte exterior in soft, natural hues, paired with a glossy white interior. Each mug is screen printed with an original design that captures the delicate yet resilient wildflowers that bloom across Alaska's rugged landscapes.

Wholesale: \$16 ea / MSRP: \$30 ea / MOQ: 6 ea / Total per MOQ: \$96

Bulk: 36 ea / Total: \$560

Bulk: 72 / Total: \$1,080

Get the full unboxing experience! Add custom designed tissue paper & individual boxes:

Wholesale: \$17.25 / MOQ: 6 ea / Total per MOQ: \$103.50

Bulk: 36 ea / Total: \$605

Bulk: 72 / Total: \$1,170



NEW CRANBERRY CERAMIC MUGS

Limited Edition for 2025 - *order by September 5*

Wholesale: \$17 ea / MSRP: \$32 ea / MOQ: 6 ea / Total per MOQ: \$102

Bulk: 36 ea / Total: \$594

Bulk: 72 / Total: \$1,152

Designed to bring warmth to your home or gift shop, this brand new mug design features screen-printed seasonal cranberry artwork that captures the cozy hues of Alaska's wild harvest.

This mug boasts a matte exterior in a rich, seasonal color and a glossy interior. With a generous 20 oz capacity, it's ideal for coffee, tea, or any of your favorite festive beverages.



Cranberry Grove

Bold red cranberries shine against a matte burgundy 20 oz mug



Don't Miss Out!

Cranberry Grove mugs are a limited run, available for wholesale orders **until September 5, 2025** only. Once the order window closes, they're gone for good.

NOTEBOOKS + SKETCHBOOKS



Pocket Notebook (*lined pages*)
Pocket Sketchbook (*blank pages*)

Wholesale: \$6 ea / MSRP: \$12 ea / MOQ: 10 ea / Total per MOQ: \$60
Wholesale: \$6 ea / MSRP: \$12 ea / MOQ: 10 ea / Total per MOQ: \$60

High quality but tiny! Designed for creatives, writers, and dreamers on-the-go, these **3.5" x 5.5" pocket notebooks** feature a velvety-smooth soft-touch, water-resistant laminated cover. Inside, you'll find 48 blank pages of thick, 100gsm recycled paper — smooth, premium, and bleed-free to handle gel pens, rollerballs, and ballpoints with ease. The saddle-stitched binding ensures a sleek, portable, and durable notebook. A must-have for stationery lovers, gift shops, and boutique retailers, these make a perfect stocking stuffer. Sold in sets of 10.





Bunchberries



Fireweed Dreams



Miner Leaves



NEW Arctic Grayling



NEW Forget-Me-Nots



NEW Blueberries



Celestial Orcas

WRAPPING PAPER



Wrap your gifts in holiday cheer with artisanal wrapping paper featuring my original artwork, seamlessly designed into festive, one-of-a-kind patterns.

Each sheet is printed on 70# opaque paper, offering the perfect balance of durability and elegance — ideal for beautifully wrapped presents, holiday crafts, or seasonal décor.

These holiday designs bring an artistic touch to the season, making every package feel extra special.

Measuring 20" x 29", each sheet is rolled into a tube for easy storage and display, and wrapped in a plastic sleeve. ***Or go plastic-free and let customers feel just how luxurious this paper really is.***

Artisanal Wrapping Paper Rolls

Wholesale: \$2.5 ea / MSRP: \$5 ea / MOQ: 5 ea / Total per MOQ: \$12.50



Evergreens



Birch Forest



Snowflakes



Candied Antlers, teal



Candied Antlers, red



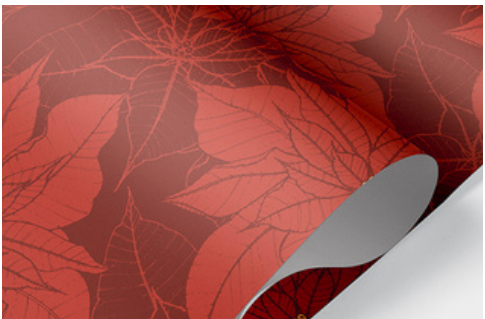
Wild Rosehips



Cranberries



Festive Figs



Poinsettias



Chickadees



Pinecones Illustrated



one
sheet
20 x 29"

Hand drawn and designed by
Brianna Reagan R.

one
sheet

GREETING CARDS



Wholesale: \$2.5 ea / MSRP: \$5 ea / MOQ: 10 ea / Total per MOQ: \$25

These blank greeting cards are crafted from **100% recycled paper and printed locally**. Each card features original artwork and designs, making it a unique and thoughtful choice for customers who value eco-friendly and artistic products.

Each A2-sized card (4.25" x 5.5" folded) comes with a white envelope, sealed together in a plastic sleeve.





Warmest Wishes
(chickadees)



Merry Everything
(chickadees)



Season's Greetings
(chickadees)



Happy Holidays
(chickadees)



Season's Greetings
(chickadees)



Warm Winter Wishes
(poinsettias)



Warmest Wishes
(mulled wine)



You Make the Holidays Sweet
(figs)



Eat, Drink, & be Merry

Not your grandma's holiday cards, these blank greeting cards are an alternative choice for customers who seek playfully *unexpected* products.

PARENTAL
ADVISORY
EXPLICIT CONTENT



Ho Ho Hoyeah!



Fa la fucking la



F-Yule-CK



Noel Regrets



What the Elf



Elf around and find out



Hope your holidays don't suck balls



Deck the hell out of these halls



Twinkly AF

ORIGAMI ORNAMENT CRAFT KIT **NEW**



Wholesale: \$11 ea / MSRP: \$22 ea / MOQ: 10 ea / Total per MOQ: \$110

Bring a little calm, creativity, and handmade charm to your holiday season with this cozy, screen-free craft project. Your customers can create 6 heirloom-worthy ornaments with this cozy DIY origami craft kit. Includes 12 sheets of Brianna Reagan designed patterned paper, 6 pieces of ribbon, and illustrated folding instructions. Designed to mix and match, each paper pairing creates a one-of-a-kind ornament that still feels part of a thoughtful whole. Intermediate skill level suggested; folding experience helpful, but not required.





Wholesale Terms & Conditions

Minimum Order Quantities (MOQ)

- First-Time Order: \$300 or 75 units // Returning Order: \$100 or 50 units // Lead time: 4-6 weeks
- Many items require case-pack minimums (multiples of a style at the stated minimum).

Ordering & Payment

Orders can be placed via email at hello@briannareaganart.com with the item name, quantity, shipping address, and desired delivery date. Once confirmed, you will receive an invoice within 48-72 hours. Orders must be paid in full within 15 days to be accepted and placed into production. Accepted payment methods: Credit card (Visa, MasterCard, Discover, AmEx) and EFT via Stripe or PayPal or QBO. Credit card transactions will include a standard processing fee. All prices are in USD and subject to change without notice.

Shipping & Delivery

- Shipping costs are not included in product pricing (except canvas prints).
- A 7% shipping fee per invoice total applies, with a \$25 minimum charge.
- All orders ship via USPS Priority Mail with included postal insurance.
- Buyers must provide an accurate shipping address. If a package is returned due to an incorrect address, the buyer must cover reshipment costs.
- We do not ship internationally at this time.

Retail Pricing

- Retailers may set their own pricing, but must sell at or above the MSRP listed in our catalog.

Returns

- Returns must be requested within 7 days of delivery by emailing hello@briannareaganart.com with your invoice number and reason for return.
- Return shipping is buyer's responsibility. Items must be unused and in original packaging.
- Refunds will be issued once the return is received and inspected.

Damages

- Any damages must be reported within 5 days of receipt with photos by contacting hello@briannareaganart.com
- For damages related to shipping, please contact us as well as the shipping company.
- Returned damaged merchandise will be replaced with new merchandise. Returned merchandise will not be accepted if it is held for more than 15 days after receipt.

Intellectual Property & Unauthorized Sales

- Retailers MAY NOT sell Brianna Reagan Art products on Amazon, eBay, Alibaba, Etsy, or similar third-party marketplaces.
- Retailers MAY sell on their own e-commerce website.
- Goods may not be altered, repackaged, or rebranded.
- Retailers may use official product photos to market items but must credit Brianna Reagan Art as the artist/maker. Failure to do so may result in account suspension or legal action.
- Brianna Reagan Art does not sell on third-party platforms, and any listings found there are unauthorized. Selling counterfeit or unauthorized versions of Brianna Reagan Art products is strictly prohibited and may result in legal action. If you find unauthorized products for sale on online marketplaces, please report them to hello@briannareaganart.com.

Force Majeure

- Brianna Reagan Art is not liable for delays due to circumstances beyond our control (e.g., natural disasters, supply chain disruptions, shipping carrier delays).

By placing an order, you agree to these Terms & Conditions. Brianna Reagan Art reserves the right to update these terms at any time.



Ready to order?



Order online at www.briannareaganart.com/wholesale. An itemized invoice will be sent within 48-72 hours, or less if the order is received within normal working hours.



Send me an email with a complete list of the items you're interested in. An itemized invoice will be sent within 48-72 hours, or less if the order is received within normal working hours.



Please expect 4-6 weeks for delivery of items from date of purchase. Items will be delivered in person, when possible. Additional shipping fees may apply for non-local orders.



Stay tuned for new items or new designs to drop throughout the year!

Contact

907-978-2068

hello@briannareaganart.com

Fairbanks, Alaska

www.briannareaganart.com